

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOAI-TV	Date: 10/25/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$12,308.00

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete and DCCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/2016

Date


Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

Gallego and DCCC



Station WOAI-TV
Market San Antonio
Flight Dates 10/25/2016 - 10/31/2016 Revised (Est. 2822)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total
WOAI 5:30a News 5:30 AM - 6:00 AM Sold Out: Lowest Rate to Clear per WOAI	EM	M-F 30	\$600.00 \$1,800.00		1	1				1	3
Today Show 7:00 AM - 9:00 AM Sold Out: Lowest Rate to Clear per WOAI	EM	M-F 30	\$900.00 \$2,700.00		1	1	1				3
Saturday Today 6:00 AM - 8:00 AM	EM	Sa 30	\$90.00 \$90.00					1			1
Sunday Today 7:00 AM - 8:00 AM	EM	Su 30	\$70.00 \$70.00						1		1
Judge Judy 4:30 PM - 5:00 PM Sold Out: Lowest Rate to Clear per WOAI	EF	M-F 30	\$400.00 \$1,200.00		1		1			1	3
WOAI 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$345.00 \$690.00			1	1				2
WOAI 6p News 6:00 PM - 6:30 PM Sold Out: Lowest Rate to Clear per WOAI	EN	M-F 30	\$1,800.00 \$5,400.00		1	1				1	3
WOAI 6:30p News 6:30 PM - 7:00 PM Sold Out: Lowest Rate to Clear per WOAI	EN	M-F 30	\$750.00 \$1,500.00				1			1	2
Sunday 5p News 5:00 PM - 5:30 PM	EN	Su 30	\$190.00 \$190.00						1		1
Good Taste 6:00 PM - 6:30 PM	PA	Sa 30	\$90.00 \$90.00					1			1

Gallego and DCCC



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Dateline 7:00 PM - 9:00 PM	PT	Sa 30	\$300.00 \$300.00					1			1
Sunday 10:30p News 10:30 PM - 11:00 PM	LN	Su 30	\$400.00 \$400.00						1		1
Seth Meyers 12:05 AM - 1:05 AM	LF	M-F 30	\$35.00 \$70.00			1	1				2
Station Totals			\$14,500.00	0	4	5	5	3	3	4	24



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2670412

Schedule Dates 10/26/16-10/31/16
Advertiser Gallego and DCCC (112877)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Gallego and DCCC (867279)
Salesperson Overman, Mindi (3620)
Sales Office KABB/KMYS
Buyer Name
Phone/Fax /
CPE Gallego/DCCC/2822
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/25/16
Last Modified 10/25/16
Entered By Mindi Overman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,514.00
Net Total \$14,246.00
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Oct. 2016	20	\$13,210.00
Nov. 2016	4	\$3,550.00
Grand Total:	24	\$16,760.00

Paid 10/24/16
CK 30347

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/26/16-10/27/16	1	:30	5:30A- News-News 4 San Antonio Today 530a				1	1				2	\$600.00	\$1,200.00	San Antonio (WOAI)	News @ 5:30a - Sec 1	10/25/16
2.0	Normal Line / News	10/26/16-10/27/16	1	:30	6P- News-News 4 WOAI at 6p				1	1				2	\$1,800.00	\$3,600.00	San Antonio (WOAI)	News @ 6p - Sec 1	10/25/16
3.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	7A- NBC-The Today Show Hour 1 & 2				1	1	1			3	\$900.00	\$2,700.00	San Antonio (WOAI)	Today - Sec 1	10/25/16
4.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	4:30-30P- Judge Judy 2				1		1			2	\$400.00	\$800.00	San Antonio (WOAI)	Judge Judy - Sec 3	10/25/16
5.0	Normal Line / News	10/28/16-10/28/16	3	:30	6:30P- News-News 4 WOAI at 630p						1			1	\$750.00	\$750.00	San Antonio (WOAI)	News @ 6:30p - Sec 3	10/25/16
6.0	Normal Line / SPOT	10/27/16-10/28/16	5	:30	12:07A- NBC-Late Night with Seth Meyers					1	1			2	\$35.00	\$70.00	San Antonio (WOAI)	Seth - Sec 5	10/25/16
7.0	Normal Line / News	10/30/16-10/30/16	5	:30	10:30P- News-News 4 WOAI at 10p Late Run								1	1	\$400.00	\$400.00	San Antonio (WOAI)	News @ 10p Su - Sec 5	10/25/16
8.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	7A- NBC-Sunday Today Show								1	1	\$70.00	\$70.00	San Antonio (WOAI)	SunToday - Sec 5	10/25/16
9.0	Normal Line / News	10/30/16-10/30/16	5	:30	5P- News-News 4 WOAI at 5p Wknd								1	1	\$190.00	\$190.00	San Antonio (WOAI)	News @ 5p SU - Sec 5	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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4335 NW Loop 410
San Antonio, TX 78229

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Ste 505
Fairfax, VA 22030

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10.0	Normal Line / News	10/31/16-10/31/16	1	:30	5:30A- News-News 4 San Antonio Today 530a	1	1							1	\$600.00	\$600.00	San Antonio (WOAI)	News @ 5:30a - Sec 1	10/25/16
11.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	6A- NBC-Saturday Today Show							1		1	\$90.00	\$90.00	San Antonio (WOAI)	SatToday - Sec 5	10/25/16
12.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4:30:30P- Judge Judy 2	1	1							1	\$400.00	\$400.00	San Antonio (WOAI)	Judge Judy - Sec 3	10/25/16
13.0	Normal Line / News	10/31/16-10/31/16	1	:30	6P- News-News 4 WOAI at 6p	1	1							1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	News @ 6p - Sec 1	10/25/16
14.0	Normal Line / News	10/31/16-10/31/16	3	:30	6:30P- News-News 4 WOAI at 630p	1	1							1	\$750.00	\$750.00	San Antonio (WOAI)	News @ 6:30p - Sec 3	10/25/16
15.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	6P- Good Taste with Tanji Patton							1		1	\$90.00	\$90.00	San Antonio (WOAI)	Good Taste - Sec 5	10/25/16
16.0	Normal Line / Prime	10/29/16-10/29/16	5	:30	7P- NBC-Dateline Saturday Night Mystery							1		1	\$250.00	\$250.00	San Antonio (WOAI)	Dateline Sa - Sec 5	10/25/16
17.0	Normal Line / News	10/27/16-10/28/16	1	:30	5P- News-News 4 WOAI at 5p					1	1			2	\$1,500.00	\$3,000.00	San Antonio (WOAI)	5p News - Sec 1	10/25/16

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